

WHY DO THE OCEANS MATTER?



71% of Earth is OCEAN

50-70% of all OXYGEN on Earth produced by phytoplankton in the oceans

O₂

Over 1/2 the world population lives near the coast

Contributing to 61% of the world's GROSS NATIONAL PRODUCT

COASTAL LIVING

Oceans are the 7th largest economy in the world

Worth over \$74

Creating job opportunities in ocean-based businesses, tourism, trade, fisheries, etc.

ECONOMY

Takes in 90% of excess heat on Earth

and absorbs 1/2 of all carbon dioxide in the atmosphere

Regulates the Earth's climate, including global temperatures weather and storms

ATM

Over 1 billion people get their primary source of protein from the oceans

Overfishing, pollution and habitat loss are depleting ocean resources for millions

NOURISHMENT



Travel



Explore



Relax



Leisure



Knowledge



Wildlife

SANCTUARY

OCEANS

Learn more at oceanfutures.org

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